

Press Release

30TH June 2011



iSpeedy soars in tourism's *annus horribilis*

As the financial year closes on a difficult 12 months for the domestic tourism industry, Brisbane-based travel App iSpeedy has bucked the trend, eclipsing its previous records to finish the year with a 30 per cent increase in downloads.

iSpeedy is a leading provider of smart phone travel technology and since its launch in 2009 more than 56,000 people have downloaded the free iSpeedy travel App.

“Our four-star App store rating shows it is more than just a novel way to plan, book and change your travel arrangements,” iSpeedy CEO Peter Biedak said.

“Not only is it easier and cheaper to make your own arrangements on your phone, the new technology allows people to connect their travel plans with others via Facebook, LinkedIn and Twitter,” Mr Biedak said.

iSpeedy was the first free travel App available on all three smart phone platforms, and retains its position in the App Store's *Top 25 Free Travel Apps*.

With a rapidly growing user base, iSpeedy's philosophy of promoting paperless travel, from booking to boarding pass, is helping Australian tourism get back on its feet.

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About iSpeedy

Speedy Travel headquarters is based in Brisbane (corporate, marketing and development), with a travel agency in Sydney (sales). The iSpeedy application is currently available to markets in Australia, New Zealand, United Kingdom and Singapore.



To download the iSpeedy, iSpeedy Plus or iSpeedy Corporate Apps, visit the App Store, BlackBerry App World or Android Market today. For more information visit: www.ispeedy.com